विनय कुमार त्रिपाठी
VINAY KUMAR TRIPATHI

सत्यमेव जयते
Azadi Ka Amrit Mahotsav

अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,
रेलवे बोर्ड
पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय
CHAIRMAN & CHIEF EXECUTIVE OFFICER,
RAILWAY BOARD
EX OFFICIO PRINCIPAL SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS

DO No. 2022/EnHM/08/01/Sw. Pakh. **29th August, 2022**

Dear General Manager,

Sub: Swachhata Pakhwara from 16th September to 02nd October, 2022 over Indian Railways.
Ref: Railway Board's letter of even number dt. 21.01.22 & 01.08.22

As you all are aware, Swachhata Pakhwara is an important part of the **'Swachh Rail Swachh Bharat'** Mission and will be observed from 16th September 2022, with the objective of making Swachhata **"everyone's responsibility".**

All Railways/PUs/PSUs/CTIs should observe the Swachhata Pakhwara in its true spirit (duly observing all COVID protocols) with a view to bring about visible improvement in the level of cleanliness at various Railway establishments and in trains. Special focus should be given on cleanliness of tracks at stations (including approach to major stations) and elimination of plastic waste in Railway premises. A list of activities that may be undertaken are enclosed.

Extensive awareness campaigns should be carried out through digital media/public announcements to educate people about the use of bio-toilets, avoiding single use plastic and observing good cleanliness habits.

2nd October being the birth anniversary of Mahatma Gandhi, the day should be observed in a befitting manner to bring visible improvement in cleanliness standards.

With best wishes.

Yours sincerely

29/8/22

(Vinay Kumar Tripathi)

Encl: As above

The General Managers,
All Zonal Railways & PUs,
CMDs & MDs of all PSUs under M/o Railway
DGs of RDSO and NAIR,
PCAO/COFMOW, CAO/DMW, CAO/RWF/Bela,
Directors/All Central Training Institutes.

Copy to: Secretary/Railway Board

Rail Bhawan, Raisina Road, New Delhi-110 001.
Tel.: 011-23384010, Fax : 011-23381453, Email : crb@rb.railnet.gov.in

Annexure to Letter No. 2022/EnHM/08/01/Sw. Pakh. dt.२१/08/2022

Activities to be carried out during Swachhata Pakhwara

1. 'Swachhata Pakhwara' should be carried out with the objective to make Swachhata everyone's business.

2. 'Swachhata Pakhwara' should be observed from 16th September, 2022 upto 2nd October, 2022, the birth anniversary of Mahatma Gandhi.

3. 2nd October should be observed in a befitting manner.

4. Special focus to be given on cleanliness of trains and stations (including approaches to major stations) and collection of plastic waste.

5. Webinars on Swachhata may be organized in Divisions and other field units.

6. Awareness to be created regarding ban of single use plastic and instead encourage use of cloth bags. Infographics & animation videos regarding single use plastic ban, provided by MoEFCC and circulated vide RB's letter No. 2019/EnHM/11/01/Plastic Waste Mgmt. dt 13.07.2022, may be used for this purpose. Cloth bags can be distributed in coordination with NGOs/Charitable Trusts.

7. Announcements on stations to create awareness about cleanliness among passengers.

8. Posters/Boards should be of bio-degradable variety. PVC is to be avoided.

9. Focus on cleanliness of toilets and drains.
10. Office buildings to be cleaned by weeding out old records, furniture, unused items.

11. Regular update on social media through CPROs/Publicity wing on Twitter, Facebook, Instagram etc.

12. Innovative practices on Swachhata to be widely disseminated through social media.

13. Awards may be given to units who have performed exceptionally well in Swachhata.

14. Details of activities undertaken to be given to Board by a nodal officer (at least SAG level) and be posted on "Swachhata Pakhwara" portal using credentials already provided by Railway Board's letter dated 01.08.2022 on daily basis.